

2012
Bachelor of Business Administration
Fifth Semester
BBA-303: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

- I. Attempt any four of the following:-
- a) What is the need of environmental analysis?
 - b) Discuss industrial policy in brief.
 - c) What are the tools of monetary policy?
 - d) Explain FEMA in brief.
 - e) How does middle class influence business?
 - f) Highlight the role of technology on business. (4x5)

Section – B

- II. Discuss the nature and significance of business environment. (15)
- III. Explain the interaction matrix between various environment factors. (15)
- IV. Discuss the key elements of economic environment in detail. (15)
- V. What are the limitations of environmental analysis? (15)

Section – C

- VI. Discuss the economic role of government in detail. (15)
- VII. Explain the various ecological issues in context to Indian business. (15)
- VIII. Discuss the current status of technology in India. (15)
- IX. What are the social responsibilities of business? Discuss. (15)

x-x-x