

(i) Printed Pages: 2

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(ii) Questions : 9

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Exam. Code : 

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Bachelor of Commerce 1<sup>st</sup> Semester

(2122)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Paper : BCM-107

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt four short answer type questions from Section A. Attempt two questions each from Section B and Section C respectively.

SECTION—A

1. Write short answers on any four of the following :

- (a) Nature of Management.
- (b) Process of Management By Objective.
- (c) Define Span of Control.
- (d) Importance of Communication.
- (e) Limitations of coordination.
- (f) Essentials of a good control system.

4×5

## SECTION—B

2. Explain the contemporary approaches to Management. 15
3. What do you mean by Planning ? What are the steps involved in Planning? Discuss its significance. 15
4. Differentiate between decentralization and departmentation. Give the merits and demerits of Decentralization. 15
5. What is delegation of authority ? What are the challenges in effective delegation and how can it be overcome ? 15

## SECTION—C

6. Define motivation. Explain in detail Herzberg's two factor theory of motivation. 15
7. "Leadership is situational"—in the light of this statement explain in brief the theories of leadership. 15
8. What are the basic steps in control ? Discuss the relationship between planning and control. 15
9. Differentiate between 'Coordination' and 'Cooperation'. Explain the methods of effective coordination. 15