

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

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Exam. Code :

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Bachelor of Business Administration 1st Semester
(2122)

MANAGEMENT CONCEPTS AND PRACTICES

Paper : BBA 104

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt **FOUR** short answer type questions from Section-A. Attempt **TWO** questions each from Section B and C respectively.

SECTION—A

1. Attempt any **FOUR** of the following :—

- (a) Management as an Art. Explain.
- (b) Unity of Command principle.
- (c) Define MBO.
- (d) Positive Motivation vs Negative Motivation.
- (e) Free-rein style leader.
- (f) What is Learning organisation ?

4×5=20

SECTION—B

2. Discuss the classification of various managerial functions. 15

3. What are the various limitations of Planning ? How can planning be made effective ? 15
4. Explain decision-making process. Discuss various types of decisions. 15
5. What do you mean by Controlling ? What are the pre-requisites of a good control system ? 15

SECTION—C

6. Define Supervision. What are the qualities of a good supervisor ? 15
7. What is Co-ordination ? Explain various techniques of effective Co-ordination. 15
8. Discuss the components of Knowledge. Also describe the process of Knowledge Assets. 15
9. "Effective Leadership is a function of three factors : The Leader, The led and The situation." Discuss. 15